

Big Tobacco is using
FLAVORED TOBACCO to hook our kids.



**STOP BIG
TOBACCO**

**VOTE YES
ON PROP 31**

Endorsed by:



American
Heart
Association.



NAACP
California Hawaii
STATE CONFERENCE



VOTE YES

on Prop 31 and **stop Big Tobacco**

FROM BAITING OUR KIDS INTO ADDICTION.

Cotton candy, bubble gum, pink lemonade... when tobacco companies sell candy-flavored e-cigarettes they know exactly what they are doing. And so do we.

**Protect California kids from Big Tobacco's
candy-flavored trick.**

4 out of 5 kids who have used tobacco started with a flavored product, and once they are hooked, they can be hooked for life. By voting YES on Prop 31, we can end candy-flavored tobacco sales and save our kids from a lifetime of addiction.



**VOTE YES
ON PROP 31**

**DON'T LET BIG TOBACCO
HOOK OUR KIDS.**

Return your ballot on or before November 8

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